# CHARMAINE HUNG



0451 134 072 | hwlcharmaine@gmail.com Visit my portfolio on <u>www.charmainehung.com</u>

Passionate and proactive, I am a Communication Design graduate with strong work ethics and proven project management skills.

My career goals include being a part of a collaborative team and develop authentic brands to inspire audience. I'm highly motivated to contribute and learn in the evolving Melbourne design landscape.



- Brand & Identity design
- Publication & Editorial design
- Produce creative directions
- · Project management
- Communication & Collaboration
- Visual Storytelling (Photography & filmmaking)
- Multilingual English,
   Cantonese and Mandarin

#### Software:

- Adobe InDesign, Illustrator, Photoshop, Premiere Pro,
- Microsoft Office
- Figma, Procreate, Canva

## **REFEREES**

#### **Drew Smith**

Studio Manager at Noisy Beast Advertising Agency <u>mzil@drewsmith.com.au</u> 0416 966 789

### Dr. Shivani Tyagi

Ex-Director at Swinburne Design Bureau & Program Convenor for Bachelor of CD

styagi@swin.edu.au 0403 906 455

# **PROFESSIONAL EXPERIENCE**

## Finished Artist | Noisy Beast Sept 2024 - Present

- Finalising designs for production and adapting visuals for various formats (such as web banners, billboards, EDM).
- Story-boarding for commercial advertisement
- Content creating for clients

# Freelancing July 2023 – Present

- Designed publications, digital arts and prints for clients.
  - Scoresby Fire Brigade Annual Reports
  - HOISZN Poster Design

## Brand & Identity Designer | Swinburne Design Bureau Aug 2022 – Aug 2023

- Delivered over 10 successful projects for internal and external clients.
  - "Look Beyond the Truck" Brisbane Truck Show Campaign
  - Swinburne School of Design Folio Seminar
  - Heavy Vehicle Toolbox Talk Package for Department of Transport and Planning, VicGov

Casual Waitress/Barista | Oasis Fairfield & Clay Oven 2018 – 2025

### **EDUCATION**

Bachelor of Design (Hons), major in Communication Design Swinburne University of Technology | 2020 – 2023

Viewbank College | 2014 - 2019